

# James Atkins

Nationality: British/South African

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Art Director/Graphic Designer

07555721593

## Hi

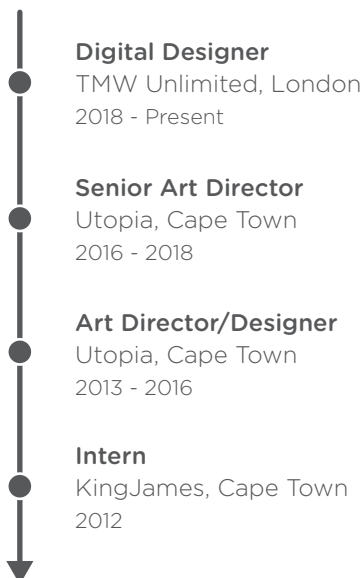
I am an Art Director/Graphic Designer, currently a designer at a London advertising agency.

I am a multidisciplinary, conceptually driven creative who always tries to incorporate technology and new mediums into my work.

I have 8 years of experience as an art director and designer of conceptual, digital campaigns that have been recognised by a number of international awards. I have worked with established clients such as Vodafone, WPP and Valve.

To see what I can do please visit:  
[www.jamesatkins.work](http://www.jamesatkins.work)

## Experience



## Education

**Vega School Cape Town**  
Bachelor of Arts in Creative Brand Communications  
(Specialising in Visual Communications)  
2010 - 2012

**Diocesan College (Bishops)**  
1996 - 2009

## Software Proficiency



## Recognition

### 2019



D&AD  
Wood



DMA Awards  
Silver

### 2018



Loerie Awards  
Gold

### 2017



Lürzer's Archive  
Top 200 Packaging Design

### 2016



D&AD  
Wood (White)



New York Festivals  
Finalist



2x IAB BookMarks  
Silver



IAB BookMarks  
Bronze



Loerie Awards  
Silver



Loerie Awards  
Bronze

### 2015



IAB BookMarks  
Gold



2x IAB BookMarks  
Silver



New York Festivals  
Finalist

### 2014



New York Festivals  
Finalist



Loerie Awards  
Bronze

## Skills

- Art Direction
- Graphic Design
- Conceptual Thinking
- Digital Campaigns
- Social Media Campaigns
- Illustration
- Typography
- Image retouching
- Web Design
- UX Design
- 3D Modelling
- Animation

## Responsibilities

Management and reviewing of a creative team

Conceptualising creative insights, "big ideas" and creative executions

Designing executions/presentations

Designing the feel/tone of executions

Presenting and selling creative thinking to client

## References

**Lorena Teruel**  
Design Director, TMW Unlimited  
[lteruel@tmwunlimited.com](mailto:lteruel@tmwunlimited.com)

**Graham Warsop**  
Chairman, Utopia  
[gwarsop@lionheartafrica.com](mailto:gwarsop@lionheartafrica.com)